

सत्यमेव जयते

## **Government of India** Ministry of Micro, Small & Medium Enterprises

## **Brief Industrial Profile of SHEOHAR District**

2016



### Prepared by:

Micro, Small & Medium Enterprises – Development Institute Ministry of Micro, Small & Medium Enterprises, Govt. of India Gaushala Road, P.O.: Ramna, Muzaffarpur, Bihar-842002

Phone: 0621-2282486, 2284425, Fax: 0621-2282486

E-mail: dcdi-mzfpur@dcmsme.gov.in, Website: http://msmedimzfpur.bih.nic.in/

Sheohar- District Industrial Potential Survey | Page 2 of 27

**Foreword** 

In response to Letter no. 1/7/DIP/2015/MSME-DI dated 20/05/2016 of O/o DC (MSME),

M/o MSME, Govt. of India, the District Industrial Profiles of all 21 districts of North Bihar

under the jurisdiction of the MSME- Development Institute, Muzaffarpur have been updated

as per data available for latest years.

This report contains details of geographical information, topography, mineral and forest

resources, industrial scenario, social infrastructure, supporting institutions, related statistical

data and other information relating to MSME sector in the Sheohar district. The relevant data

have been collected from various government agencies and other institutional sources.

I take this opportunity to appreciate the efforts put in by our officer, Shri Kumar Ashish,

Assistant Director (E.I.), for updating the report.

I sincerely hope that this report will serve as a valuable guide to the entrepreneurs and will

also be useful to other stakeholders.

Dated: August 26, 2016

Place: Muzaffarpur

(P. K. Gupta)

Deputy Director In-charge

## Content

S. No.	Topic	Page No.
	Foreward	2
1	General Characteristics of the District	4
1.1	Location & Geographical Area	5
1.2	Topography	6
1.3	Availability of Minerals	9
1.4	Forest	9
1.5	Administrative Set up	9
2	District at a Glance	10
2.1	Industrial Estates/ Areas in the District	15
3	Industrial Scenario of Sheohar	16
3.1	Year Wise Trend of Units Registered in the District	16
	Details of Manufacturing MSMEs in the District as per UAM Data (As on August	
3.2	2016)	17
3.3	Details of Service MSMEs in the District as per UAM Data (As on August 2016)	18
3.4	Large Scale Industries / Public Sector Undertakings	19
3.5	Major Exportable Item	19
3.6	Growth Trend	19
3.7	Vendorisation / Ancillarisation of the Industry	19
3.8	Medium Scale Enterprises	19
3.8.1	List of the Units in Sheohar & Nearby Area	19
3.8.2	Major Exportable Item	20
3.9	Service Enterprises	20
3.9.1	Potentials Areas for Service Industry	20
3.10	Potential for New MSMEs	20
4	Existing Clusters of Micro & Small Enterprises	21
4.1	Details of Major Clusters	21
4.1.1	Manufacturing Sector	21
4.1.2	Service Sector	21
4.2	Details of Identified Clusters	21
5	General Issues Raised by Industry Association During the Meeting	22
6	Supporting Agencies to Set Up MSMEs	23

### **Brief Industrial Profile of SHEOHAR District**

#### 1. General Characteristics of the District

### **History of the District**

The district of Sheohar, which till the 1991 Census was a part of Sitamarhi district as one of its subdivisions, was elevated to the status of a district on 6th October, 1994 by the Government of Bihar vide its Notification No. 286. The district is situated in the northern part of Tirhut Division and lies on the extreme north region of the state of Bihar. It is surrounded on the north and east by the district of Sitamarhi, on the south by the district of Muzaffarpur and on the west by the district of Purba Champaran. It is the smallest district in the State of Bihar both in terms of size of population and total area of the district. The district has only one subdivision viz. Sheohar and five C.D. Blocks viz., Sheohar, Piprarhi, Purnahiya, Dumri Katsari and Tariyani Chowk. Sheohar is the only town in the district. There are altogether 53 panchayats comprising 203 villages in the district.

The geographical configuration and history of the district of Sheohar is very much in line with the history and geography of its parent district Sitamarhi. Before the reorganisation of the district, in post independent Bihar, the old district of Muzaffarpur was divided into three subdivisions with their headquarters at Muzaffarpur, Hajipur and Sitamarhi. The subdivisional headquarters of Sitamarhi was located at Sitamarhi town until 1935. The town of Sitamarhi faced one of the worst natural calamities in January, 1934 when it was rocked by a massive earthquake. The earthquake, which lasted for only one minute and a few seconds, had disastrous effects. Buildings were reduced to debris and fissures and depressions occurred all around. The roads of Sitamarhi were damaged extensively and the town was completely cut off for some time. Rail communication was dislocated and at many places railway lines were twisted and they lost the original alignment. The topography changed considerably and the town of Sitamarhi was so badly damaged that at one time it was feared that it would have to be abandoned as unsafe for rebuilding purposes. As a sequel to this havoc and apprehension, the subdivisional headquarters and courts were shifted to Dumra in 1936, five kilometres away from Sitamarhi town. Since then the subdivisional headquarters has continued at Dumra and even after the upgradation of the subdivision to the status of a district, the headquarters of the subdivision as well as the district is located at Dumra.

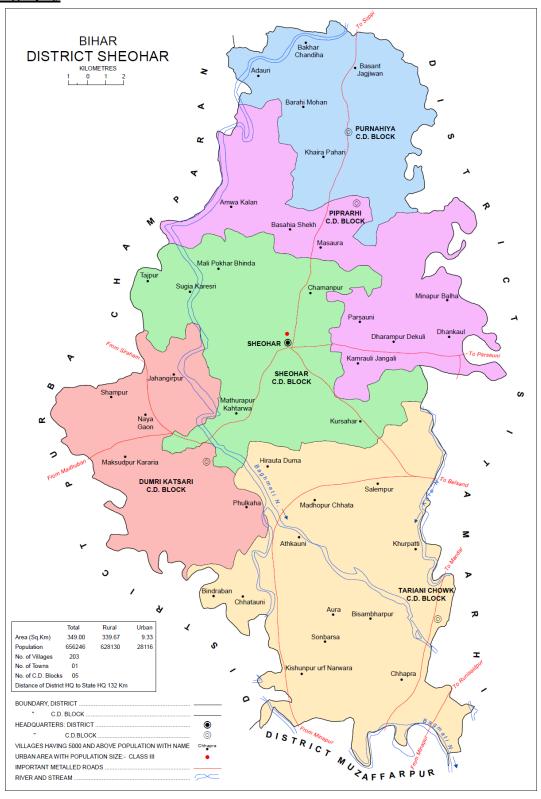
Sitamarhi is a sacred place in Hindu mythology. Tradition has it that Sita sprang to life out of an earthen pot while Raja Janak was ploughing his land somewhere near Sitamarhi town. A tank, called the Janaki-kund, is still pointed out as the place out of which she is said to have emerged. But Punaura, a village about five kilometres to south-west of Sitamarhi town, also stakes its claim as the birth place of Sita. The town, however, contains no relics of any archaeological interest. The

temple of Janaki, i.e., Sita - the daughter of Raja Janak, is apparently modern and not more than 100 years old. It contains three stone figures with eyes of mother of pearl which represent Rama, Sita and Lakshman. The legend associated with the temple mentions, however, that it occupies an old site. It is said that Raja Janak excavated a tank at the place where Sita sprang to life and after her marriage set up the figures of Rama, Sita and Lakshman to mark the site. This tank is known as the Janaki-kund just to the south of the Janaki Mandir. In course of time, the land lapsed into a jungle until about 500 years ago, when a Hindu ascetic, named Birbal Das, came to know the site by divine inspiration where Sita was born. He came down from Ayodhya and cleared the jungle and found the images set up by Raja Janak. He built a temple over them and commenced worship of Janaki or Sita. The income of the temple is mainly derived from the offerings by the pilgrims. In the same compound there are three other temples of Hanuman, Mahadeo and Ganesh which are quite recent. The entire campus of these temples is popularly known as Janaki Asthan and is of great religious importance where hundreds of Hindu devotees go everyday and perform puja. Vivah Panchmi and Ram Navami, commemorating the marriage of Sita to Rama, and the birth of Ram respectively are celebrated at Sitamarhi every year. On these occasions people, mainly ladies from far and wide, throng Janakpur and Sitamarhi. On these two occasions the congregation is regaled with stories about the adventures of Rama who had conquered Lanka and killed the demon king Ravana. Religious dramas and dances depicting episodes from Rama's life, known as Ramalila, are organised.

#### 1.1 Location & Geographical Area

Sheohar district is located on global map between 26°18' and 26°36' North latitude and 85°10' and 85°24' East longitude. The district occupies an area of 349 square kilometers. The rank of the district in comparison to other districts of Bihar in terms of area is 37th. The district is bounded in the east and north by the district of Sitamarhi, on the west by the district of Purba Champaran and on the south by the district of Muzaffarpur. Only 0.47 percent of the total area of the state of Bihar is covered by this district.

### 1.2 Topography



#### **Natural divisions**

The entire region is plain with a gentle slope from north to south. River Bagmati, along with its tributaries, flows through the western part of the region. The region has a gentle slope of 70 meters in the north to 59 meters in the south above the mean sea level. The height from mean sea level of Sheohar district is 189 to 201 meters. Average annual rainfall in the district is 1276 mm with 55 rainy days. Paddy, Wheat, Millets, Pulses and Sugarcane are the main crops of the area.

#### **Rivers**

The main River of the district is Bagmati.

#### Climatic conditions

There are three well marked seasons, Winter, Summer and the Rainy seasons. The cold weather begins in November and continues upto February, though March is also somewhat cool. Westerly winds and dust storms begin to blow in the second half of March and the temperature rises considerably. May is the hottest month when the temperature goes up to 40° C. Rains set in towards the middle of June. The rains continue till the end of September or middle of October. With the cessation of rains the temperature falls and the climate becomes rather pleasant. The rainy season is very useful for agriculture and fishery. The road communication between Muzaffarpur and Sheohar becomes disrupted due to flood during rainy season.

#### Land use Pattern

Agriculture is the main occupation of the people of the district and also the main source of livelihood of the people. Rainfall still controls the agricultural economy of Sheohar district. The main crops of the district are Paddy, Wheat and Khesari. Besides, Gram, Oil seeds and other pulses are also grown. Marua and Bhadai paddy are two main Bhadai crops. With Kharif and Rabi drives being launched every year by the Agriculture Department of the State Government, there has been perceptible improvement in land use, cropping pattern, scientific cultivation, use of improved seeds, chemical fertilizers and plant protection in the district. This has resulted in substantial overall increase in agricultural production and the district has become self sufficient in respect of rice.

#### **Irrigational facilities**

In matters of irrigation this district is still very backward. Cultivators have to make their own arrangements to irrigate their crops. A large number of private tube-wells, bamboo-boring tube wells and private diesel pump sets are available with the progressive cultivators of the district. The State Government has provided a few types of irrigational facilities for the cultivators of the district, which are:

#### i. State Tube well

- ii. Minor Irrigation schemes
- iii. Bagmati Project

#### **Fishery**

As per fishery department records, there are 105 farmers who owned a pond, 337 small reservoirs which are spread over the districts and 232 village ponds. Local variety of fishes are reared in these resources. The rohu, naini, katla, tengra, buari, sauri and bausari are the big fish varieties found in the bigger rivers and lakes of the district.

#### Livestock

Livestock is very important in a district like Sheohar with a predominantly agricultural economy. In the district number of cattle is fairly high. The people of the area have not taken to poultry farming on large scale. No special fodder grass is grown on an extensive scale for feeding the cattle. Straw from paddy, wheat husk, leaves of maize and sugarcane provide for fodder. A number of veterinary hospitals and dispensaries including the artificial insemination centers are functioning at various places in the district for general welfare of the animals. Considerable attention has been paid to poultry development in different community development blocks in the district.

#### **Communications**

Roads - The district of Sheohar is well served by a network of roads. Road communication is the main mode of transportation in this district. The roads are classified as the National Highways, State Highways, Major district roads and other district roads. They are maintained by the Public works Department, the Rural Engineering Organisation, the Zila Parishad and Municipalities. It is also connected with the interior of the district by metalled road. One National Highway (NH) and One State Highway (SH) cross the district. NH- 104 passes through the district. SH-54 also passes through the district. All the Block headquarters of the district is connected by metalled road. However, during rains road communication is severely affected due to flood which damages the roads very badly.

Railways - Railways facilities are not available in the district.

*Airway* – Airways facilities are not available in the district.

*Boats* – Waterways facilities are not available in the district.

#### **Trade and Commerce**

The development of the means of communication has had a great impact on the trade and commerce of the district. The district may now be said to be fairly well- connected by Road. Sheohar is hub of the trade and commerce in the district. The trade consists of mainly export of oilseeds, gur, hides and vegetables. The principal imports are coal, cloth, kerosene oil, tea, timber, tobacco, spices, dried and fresh fruits, paper and other consumer goods. Modernization has also

had an impact on choice of items. The district is covered with net-work of markets consisting of a number of permanent shops dealing mainly in grains and vegetables. In the rural areas haats (village markets) are held twice a week.

#### **Electricity and Power**

The district receives its entire power supply from Bihar State Electricity Board. All the towns of Sheohar district have electricity. In the rural areas, the Government is trying to extended electric line to the maximum number of villages by implementing various schemes for rural electrification. 87 Villages of the district are electrified.

#### 1.3 Availability of Minerals

No mineral of any economic importance is found in the district.

Table 1						
	Production of Mineral					
Sr. No.	Name of Mineral	Production (in Ton)				
-N.A						

#### 1.4 Forest

There is no significant coverage of forest in the district.

#### 1.5 Administrative Set up

Sheohar District is one of the thirty-eight districts of Bihar and Sheohar town is the administrative headquarters of this district. Sheohar district is a part of Tirhut Division. The Sheohar district has 1 sub-division, 5 blocks and 8 police stations. There are 53 Gram Panchayats and 1 Nagar Panchayat in the district. As per 2011 census, Sheohar district has 203 villages and 1 town. The district has a total of 1 assembly constituencies.

## 2. District at a Glance

			Table 2		
Sr. No.	Particular	Year	Data Unit	Data	Data Source
1.	Geographical features				
A.	Geographical Data				
				North	
			Degree (°),	26°18′ to	
	i) Latitude		Minutes(')	26°36'	District Census Handbook 2011
			Degree (°),	East 85°10'	
	ii) Longitude		Minutes(')	to 85°24'	District Census Handbook 2011
				240	District Census Handbook 2011,
	iii) Geographical Area		Sq Km	349	Page 3
В.	Administrative Units				
	i) Sub divisions	2016	Nos.	1	District Website
	ii) Tehsils				
	iii) Sub-Tehsil				
	iv) Patwar Circle				
					Bihar Through Figures 2013,
					Directorate of Economics and
	\ <b>D</b> 11		3.7	8	Statistics Bihar, Table 27, Page
	v) Police Stations		Nos.	8	30
	vi) Panchayat Samitis/	2016	Nes	5	Panchayati Raj Dept., Govt. of Bihar Website
	Blocks	2016	Nos.	3	Urban Development and
					Housing Dept., Govt. of Bihar
	vii) Nagar Nigam	2016	Nos.	0	Website
					Urban Development and
					Housing Dept., Govt. of Bihar
	viii) Nagar Parishad	2016	Nos.	0	Website
					Urban Development and Housing Dept., Govt. of Bihar
	ix) Nagar Panchayat	2016	Nos.	1	Website
	in, magai i anchayat	2010	1105.		Panchayati Raj Dept., Govt. of
	x) Gram Panchayats	2016	Nos.	53	Bihar Website
	, /,				District Census Handbook 2011,
	xi) Villages	2011	Nos.	203	Page 3
	-				District Census Handbook 2011,
	xii) Towns	2011	Nos.	1	Page 3

	xiii) Assembly				
	Constituencies	2016	Nos.	1	O/o the CEO, Bihar Website
2.	Population	2011	Nos.	656246	District Census Handbook 2011, Table 30
	Sex-wise				
	i) Male	2011	Nos.	346673	District Census Handbook 2011, Table 30
	ii) Female	2011	Nos.	309573	District Census Handbook 2011, Table 30
	Rural Population	2011	Nos.	628130	District Census Handbook 2011, Table 7
3.	Land utilization				
	i) Total Area	2012-13	Thousand Hectare	43.5	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	ii) Forest cover	2012-13	Thousand Hectare	0	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	iii) Barren and Unculturable Land	2012-13	Thousand Hectare	0.4	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	<ul><li>iv) Land put to Non</li><li>agricultural Use (Land Area</li><li>&amp; Water Area)</li></ul>	2012-13	Thousand Hectare	11.4	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	v) Culturable Waste	2012-13	Thousand Hectare	0	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	vi) Permanent Pastures	2012-13	Thousand Hectare	0	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	vii) Land under Tree Crops	2012-13	Thousand Hectare	3.6	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	viii) Fallow Land (excl. Current Fallow)	2012-13	Thousand Hectare	0.9	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	ix) Current Fallow	2012-13	Thousand Hectare	0.6	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
	x) Total Unculturable Land	2012-13	Thousand Hectare	17	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118

	xi) Net Sown Area	2012-13	Thousand Hectare	26.5	Bihar Economic Survey 2015- 16, Table A 3.2, Page: 117-118
4.	Livestock & Poultry				-, ,
Α.	Cattle				
	i) Cows	2012	Nos. (in '000)	40	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
	ii) Buffaloes	2012	Nos. (in '000)	47	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
В.	Other Livestock				
	i) Goats	2012	Nos. (in '000)	96	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
	ii) Pigs	2012	Nos. (in '000)	1	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
	iii) Sheep	2012	Nos. (in '000)	0	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
	iv) Poultry	2012	Nos. (in '000)	48	Bihar Economic Survey 2015- 16, Table A 3.12, Page: 131
	v) Dogs & Bitches				
5.	Railways				
	i) Length of Rail Line		Km		
6.	Roads				
	(i) National Highway	2015	Km	22	Bihar Economic Survey 2015- 16, Table A 5.1, Page: 188
	(ii) State Highway	2015	Km	11.75	Bihar Economic Survey 2015- 16, Table A 5.1, Page: 188
	(iii) Main District Highway	2015	Km	101.43	Bihar Economic Survey 2015- 16, Table A 5.1, Page: 188
	(iv) Other district & Rural Roads		Km		
	(v) Rural road/ Agriculture Marketing Board Roads		Km		
	(vi) Kachacha Road		Km		

7.	Communication				
	(i) Telephone Connection				
	(ii) Post offices		Nos.		
	(iii) Telephone Center/				
	Exchange		Nos.		
			Nos./1000		
	(iv)Density of Telephone		person		
	(v) Density of Telephone		No. per Km		
	(vi) PCO Rural		Nos.		
	(vii) PCO STD		Nos.		
	(viii) Mobile		Nos.		
8.	Public Health				
	(i) Allopathic Hospital				
	(ii) Beds in Allopathic Hospitals				
	(iii) Ayurvedic Hospital				
	(iv) Beds in Ayurvedic hospitals				
	(v) Unani Hospitals				
	(vi) District Hospitals	2015	Nos.	1	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(vii) Referral Hospitals	2015	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(viii) Sub-divisional Hospitals	2015	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(ix) Community Health Centers		Nos.		
	(x) Primary Health Centers	2015	Nos.	5	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xi) Additional Primary Health Centre	2015	Nos.	10	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xii) Dispensaries				
	(xiii) Sub Health Centers/ Health Sub Centre	2015	Nos.	29	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xiv) Private Hospitals				
9.	Banking				

	(i) Commercial Bank				
	Branches	2015	Nos.	27	SLBC Bihar Website
	(ii) Regional Rural Bank Branches	2015	Nos.	15	SLBC Bihar Website
	(iii) Co-Operative Bank Branches	2015	Nos.	2	SLBC Bihar Website
	(iv) PLDB Branches/ Land Development Bank Branches		Nos.	1	Land Development Bank, Bihar & Jharkhand Website
10.	Education				
	(i) Primary Schools (Class I to V)	2014-15	Nos.	243	U-Dise Data, Bihar Education Project Council Website
	(ii) Middle Schools along with Primay Classes (Class I to VIII)	2014-15	Nos.	205	U-Dise Data, Bihar Education Project Council Website
	(iii) Middle Schools (Class VI to VIII)	2014-15	Nos.	1	U-Dise Data, Bihar Education Project Council Website
	(iv) Secondary & Senior Secondary Schools (Class I to X/XII, VI to X/XII)	2014-15	Nos.	20	U-Dise Data, Bihar Education Project Council Website
	(v) Colleges (Arts Fine Arts, Social Work, Science & Commerce)	2014-15	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.22, Page: 349
	(vi) Engineering Colleges	2014-15	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.22, Page: 349
	(vii) Medical Colleges	2014-15	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.22, Page: 349
	(viii) Other Colleges	2014-15	Nos.	0	Bihar Economic Survey 2015- 16, Table A 10.22, Page: 349
	(ix) Literacy Rate	2011	Percentage	53.77	Bihar Through Figures 2013, Directorate of Economics and Statistics Bihar, Table 30, Page 34

### 2.1 Industrial Estates/ Areas in the District

There is no notified industrial estate/ area in the district.

	Table 3					
1.	Land Allocation with Running Units (Sq Ft)					
2.	No. of Running Units					
3.	Land Allocation with Units that are Not Yet in Production Stage (Sq Ft)					
4.	No. of Units Units that are Not Yet in Production Stage					
5.	Land Allocation with Closed Units (Sq Ft)	-N.A				
6.	No. of Closed Units					
7.	Total Land Allocated to Industrial Units (Sq Ft) (1+3+5)					
8.	Vacant Land (Acre)					
9.	Rate of Vacant Land (₹ Lakh/ Acre)					

### 3. Industrial Scenario of Sheohar

### 3.1 Year Wise Trend of Units Registered in the District

Table 4							
No. of Ent	No. of Entrepreneurship Memorandum (EM) - II Filed with the DIC						
		<b>Enterprise Ty</b>	pe				
Year	Micro	Small	Medium	Total			
2007-08	45	0	0	45			
2008-09	80	0	0	80			
2009-10	82	0	0	82			
2010-11	80	0	0	80			
2011-12	28	0	0	28			
2012-13	21	0	0	21			
2013-14	32	0	0	32			
2014-15	27	0	0	27			
Total	395	0	0	395			

Source: Directorate of Industries, Patna, Bihar

EM Part-II Data on MSME Sector, DC(MSME), Min. of MSME,

Govt. Of India

Table 5						
Udyog Aadhaar	Memorandum (UAI	M) Filed During18.09.2015	to 31.03.2016			
<b>Enterprise Type</b>	No. of Enterprises	<b>Investment (in ₹ Lakh)</b>	Employment			
Micro	187	636	606			
Small	4	165	65			
Medium	0	0	0			
Total	191	801	671			
Source: Udyog Aadhaar Portal, Min. of MSME, Govt. Of India						

### 3.2 Details of Manufacturing MSMEs in the District as per UAM Data (As on August 2016)

		Table 6				
Sr.	NIC-2 Digit		En	terprise	Туре	
No.	(2008) Code	Industry	Micro	Small	Medium	Total
1.	10	Manufacture of Food Products	40	1	0	41
2.	11	Manufacture of Beverages	1	0	0	1
3.	12	Manufacture of Tobacco Products	8	0	0	8
4.	13	Manufacture of Textiles	23	0	0	23
5.	14	Manufacture of Wearing Apparel	14	0	0	14
6.	15	Manufacture of Leather & Related Products	2	0	0	2
7.		Manufacture of Wood & Wood Products except				
	16	Furniture	3	2	0	5
8.	17	Manufacture of Paper & Paper Products	1	0	0	1
9.	18	Printing and Reproduction of Recorded Media	1	0	0	1
10.		Manufacture of Coke and Refined Petroleum	_	_	_	_
4.4	19	Products	0	0	0	0
11.	20	Manufacture of Chemicals and Chemical	1	0	0	1
12.	20	Products Manufacture of Pharmaceuticals, Medicinal	1	U	U	1
14.	21	Chemical and Botanical Products	1	0	0	1
13.	22	Manufacture of Rubber and Plastics Products	1	0	0	1
14.		Manufacture of Other Non-Metallic Mineral				
	23	Products	1	0	0	1
15.	24	Manufacture of Basic Metals	3	0	0	3
16.		Manufacture of Fabricated Metal Products,				
	25	except Machinery and Equipment	2	0	0	2
17.		Manufacture of Computer, Electronic and				
10	26	Optical Products	0	0	0	0
18.	27	Manufacture of Electrical Equipment	7	0	0	7
19.	28	Manufacture of Machinery and Equipment n.e.c.	1	0	0	1
20.	20	Manufacture of Motor Vehicles, Trailers and	1	U	U	1
<b>4</b> 0.	29	Semi-Trailers	1	0	0	1
21.	30	Manufacture of Other Transport Equipment	0	0	0	0
22.	31	Manufacture of Furniture	10	0	0	10
23.	32	Other Manufacturing	23	1	0	24
24.	34	Repair and Installation of Machinery and	23	1		<u> </u>
	33	Equipment	0	0	0	0
Sour	ce: Udyog Aad	lhaar Portal, Min. of MSME, Govt. Of India	•		•	•
		,				

### 3.3 Details of Service MSMEs in the District as per UAM Data (As on August 2016)

		Table 7				
Sr.	NIC-2 Digit		En	terprise '	Type	
No.	(2008) Code	Industry	Micro	Small	Medium	Total
1.	45	Wholesale & Retail Trade	8	1	0	9
2.	46	Wholesale except Vehicles	21	2	0	23
3.	47	Retail except Motor Vehicles	107	0	0	107
4.	49	Land Transport	0	0	0	0
5.	50	Water Transport	0	0	0	0
6.	51	Air Transport	0	0	0	0
7.	52	Warehousing	0	0	0	0
8.	53	Postal & Courier Activities	0	0	0	0
9.	55	Accommodation	1	0	0	1
10.	56	Food Services	48	0	0	48
11.	58	Publishing Activities	0	0	0	0
12.	59	Video & TV Programme Production	9	1	0	10
13.	60	Broadcasting	0	0	0	0
14.	61	Telecommunication	16	0	0	16
15.	62	Computer Programming & Consultancy	9	0	0	9
16.	63	Information Service Activities	4	2	0	6
17.	64	Financial Service Activities	0	1	0	1
18.	65	Insurance	0	0	0	0
19.	66	Others Financial Activities	66	2	0	68
20.	68	Real Estate Activities	0	0	0	0
21.	69	Legal & Accounting Activities	0	0	0	0
22.	70	<b>Management Consultancy Activities</b>	0	0	0	0
23.	71	Architecture & Engineering	1	0	0	1
24.	72	Research & Development	0	0	0	0
25.	73	Advertising & Marketing	0	0	0	0
26.	74	Other Professional & Technical Activities	4	0	0	4
27.	75	Veterinary Activities	2	0	0	2
28.	77	Rental & Leasing Activities	1	0	0	1
29.	78	<b>Employment Activities</b>	25	0	0	25
30.	79	Travel Agency Services	0	0	0	0
31.	80	Security & Investigation	0	0	0	0
32.	81	Building & Landscape	13	0	0	13
33.	82	Office Administrative Services	0	1	0	1
34.	84	Public Administration & Defense	0	0	0	0

35.	85	Education	1	0	0	1
36.	86	Health Services	2	0	0	2
37.	87	Residential Care Activities	1	0	0	1
38.	88	Social Work Activities	1	0	0	1
39.	90	<b>Arts &amp; Entertainment Activities</b>	1	0	0	1
40.	91	Other Cultural Activities	0	0	0	0
41.	92	Gambling & Betting Activities	0	0	0	0
42.	93	Sports & Recreation Activities	0	0	0	0
43.	94	Organisation Membership Activities	0	0	0	0
44.	95	Computer & Other Personal Goods Repair	28	0	0	28
45.	96	Other Personal Service Activities	37	0	0	37
46.	98	<b>Undifferentiated Services for Pvt. Own Use</b>	12	0	0	12
		Activities of Extraterritorial Organisations &				
47.	99	Bodies	0	0	0	0
Source: Udyog Aadhaar Portal, Min. of MSME, Govt. Of India						

### 3.4 Large Scale Industries / Public Sector undertakings

NIL

### 3.5 Major Exportable Item

NIL

### 3.6 Growth Trend

Positive

### 3.7 Vendorisation / Ancillarisation of the Industry

NA

### 3.8. Medium Scale Enterprises

### 3.8.1 List of the Units in Sheohar and Nearby Area

NIL

### 3.8.2 Major Exportable Item

NIL

### 3.9 Service Enterprises

NIL

### 3.9.1 Potentials Areas for Service Industry

- Transporation
- Hotels/ Restaurant
- Beauty parlours/ Saloon

### 3.10 Potential for new MSMEs

- Agro Based Products
- Water Treatment plants
- Readymade Garments
- Restaurants
- Beauty Parlour/Saloon
- Ladies Boutique

## 4. Existing Clusters of Micro & Small Enterprise

### **4.1 Details of Major Clusters**

### 4.1.1 Manufacturing Sector

NIL

### **4.1.2 Service Sector**

NIL

### **4.2 Details of Identified Clusters**

NIL

## 5. General Issues Raised by Industry Association During the Meeting

There is no industry association in existence in the district.

### 6. Supporting Agencies to Set Up MSMEs

Following table enlists agencies rendering assistance to entrepreneurs from the MSME sector.

#### Table 8

### 1. Udyog Aadhaar Memorandum Registration:

Udyog Aadhaar Portal, Min. Of MSME, Govt. of India (http://udyogaadhaar.gov.in)

# 2. Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports:

(1) MSME-Development Institute, Ministry of MSME, Govt. of India, Gaushala Road, P.O.: Ramna,

Muzaffarpur- 842002 (Bihar)

Phone: 0621-2282486, 2284425;

E-mail: <a href="mailto:dcdi-mzfpur@dcmsme.gov.in">dcdi-mzfpur@dcmsme.gov.in</a>; Website: <a href="http://msmedimzfpur.bih.nic.in">http://msmedimzfpur.bih.nic.in</a>

(2) District Industries Centre (DIC), Sheohar

#### 3. Land and Industrial Shed:

Bihar Industrial Area Development Authority (BIADA)

Head Office: 1st Floor, Udyog Bhawan, East Gandhi Maidan, Patna-800004

Website: www.biadabihar.in; E-mail: biada@rediffmail.com

#### 4. Financial Assistance:

- (1) Scheduled Commercial Banks (SCBs)
- (2) Small Industries Development Bank of India (SIDBI), Hotel Minar Building, Part II, 2<sup>nd</sup> Floor,

Exhibition Road, Patna - 800001, Bihar

Phone: 0612-2500915

E-mail: patna@sidbi.in; Website: http://sidbi.in

(3) Bihar State Financial Corporation

Branch Office: House No. B/2, Dwarika Mandir, Professor Colony, Kalambagh Road, Near Agoria Chowk,

Muzaffarpur

Head Office: Fraser Road, Patna- 800001

Phone: 0612-2332785, 2332236, 2332364.

E-mail: bsfcpatna@gmail.com; Website: http://bsfc.bih.nic.in

(4) National Bank for Agriculture and Rural Development (NABARD)

Regional Office: Maurya Lok Complex, Block B, 4 & 5 Floors, Dak Bunglow Road, Post Box No. 178,

Patna – 800001.

Phone: 0612-2223985, 2213584

E-mail: patna@nabard.org; Website: https://www.nabard.org

#### 5. For Raw Materials under Govt. Supply:

(1) National Small Industries Corporation (NSIC), NSIC Limited, 104 1st Floor, Manna Surti Complex,

Doctors Colony, Kankarbagh, Patna- 800 020 (Bihar)

Phone: 0612-3212403, 2354222,

E- mail: bopatna@nsic.co.in; Website: http://www.nsic.co.in

(2) Concerned Department(s) of Govt. of Bihar

**6. Power/ Electricity:** Bihar State Power Holding Company Limited (BSPHCL), 1st Floor, Vidyut Bhawan,

Bailey Road, Patna - 800 001

Phone: 0612-2504036

E-Mail: chairmanbseb@yahoo.co.in, cmd.bsphcl@gmail.com; Website: http://bsphcl.bih.nic.in

### 7. Quality & Standard:

(1) Bureau of Indian Standard (BIS), Patliputra Industrial Estate, Patna - 800 013

Phone: 0612-2262808

E-mail: pbo@bis.gov.in; Website: http://www.bis.org.in

(2) National Productivity Council, 2<sup>nd</sup> Floor, Sudama Bhawan, Boring Road Crossing, Patna, Bihar- 800001

Phone: 0612-2572311

E-mail: patna@npcindia.gov.in, npcpatna@gmail.com; Website: http://www.npcindia.gov.in

(3) MSME-DI, Muzaffarpur

#### 8. | Marketing /Export Assistance:

(1) Directorate General of Foreign Trade (DGFT), Ministry of Commerce and Industry, Govt. of India, The

Joint Director of Foreign Trade, Biscoman Bhawan, Ground Floor, Patna-800001 (Bihar)

Phone: 0612-2212052

E-mail: patna-dgft@nic.in; Website: http://dgft.gov.in

(2) ECGC Ltd., Express Towers, 10<sup>th</sup> Floor, Nariman Point, Mumbai- 400021

Phone: 022-66590500, 66590510

E-mail: webmaster@ecgc.in; Website: https://www.ecgc.in

(3) Export- Import Bank of India (EXIM Bank), Centre One Building, 21st Floor, World Trade Centre

Complex, Cuffe Parade, Mumbai- 400005

Phone: 022- 22172600

E-mail: <a href="mailto:ccg@eximbankindia.in">ccg@eximbankindia.in</a>; Website: <a href="http://www.eximbankindia.in">http://www.eximbankindia.in</a>;

(4) India Trade Promotion Organisation (ITPO), Pragati Bhawan, Pragati Maidan, New Delhi-110001

Phone: 011-23371540

E-mail: info@itpo.gov.in; Website: http://www.indiatradefair.com

(5) Bihar State Export Corporation, 1st Floor, LDB Building, Buddha Marg, Patna

(6) NSIC, Patna

(7) MSME- DI, Muzaffarpur

### 9. Other Promotional Agencies:

(1) Directorate of Industries, Govt. of Bihar, 2nd Floor, Vikas Bhawan, Bailey Road, Patna-800015

Phone: 0612- 2235812

E-Mail: dir.ind-bih@nic.in

(2) Directorate of Technical Development, Govt. of Bihar, Patna

Phone: 0612-2215462

E-Mail: dir-td.ind-bih@nic.in

(3) Directorate of Handloom & Sericulture, Govt. of Bihar, Patna

Phone: 0612- 2215637

E-Mail: dirhs\_bih@rediffmail.com

(4) Directorate of Food Processing, Govt. of Bihar, Patna

Phone: 0612-2215398

E-Mail: dir-fp.ind-bih@nic.in

(5) Department of Tourism, Govt. of Bihar, Old Secretariat, Patna- 800015,

Phone: 0612-2234194, 2215531

E-mail: <a href="mailto:secy-tourism-bih@nic.in">secy-tourism-bih@nic.in</a>; Website: <a href="mailto:http://www.bihartourism.gov.in">http://www.bihartourism.gov.in</a>

(6) Bihar State Credit & Investment Corporation (BICICO), Indira Bhawan, 4<sup>th</sup> Floor Ramcharita Singh

Path, Bailey Road, Patna-800001

Phone: 0612-2538552

E-mail: <a href="mailto:mdbicico@gmail.com">mdbicico@gmail.com</a>; Website: <a href="mailto:http://bicico.bih.nic.in">http://bicico.bih.nic.in</a>

(7) Infrastructure Development Authority (IDA), 1st Floor, Udyog Bhawan, East Gandhi

Maidan, Patna-800004

Phone: 0612-2675945, 2675991, 2675998

E-mail: md@idabihar.com; Website: http://www.idabihar.com

(8) Udyog Mitra, Ground Floor, Indira Bhawan, RCS Path, Patna - 800 001, Bihar

Phone: 0612-2547695

E-mail: info@udyogmitrabihar.com; Website: http://www.udyogmitrabihar.in

(9) Bihar State Industrial Development Corporation

Phone: 0612-2532165

E-mail: bsidc\_bsidc@rediffmail.com

(10) Bihar State Investment Promotion Board, Dept. of Industry, Govt. of Bihar, New

Secretariat, Bailey Road, Patna

Phone: 0612-2221211

(11) Bihar State Handloom, Powerloom & Handicraft Corporation, Handloom Bhawan, Rajendra Nagar,

Patna

(9) Bihar State Khadi & Village Industries Board, Mahesh Bhawan, East Gandhi Maidan, Patna- 800004

Phone: 0612 – 2673725

E-mail: kvibpatna@gmail.com; http://kvibbihar.com

(10) Bihar State Textile Corporation, Udyog Bhawan, East Gandhi Maidan, Patna

(11) Upendra Maharathi Shilp Anusandhan Sansthan, Patliputra Industrial Area, Patna-800013

Phone: 0612-2262482

E-mail: info@umsas.org.in, uminstitute@gmail.com; Website: http://www.umsas.org.in

(12) Khadi & Village Industries Commission, Post - B.V. College, Sheikhpura, Patna- 800014

Phone: 0612-2224983, 2222052

E-mail: sokvicpatna@yahoo.co.in; Website: http://www.kvic.org.in

(13) Coir Board, Min. of MSME, Govt. of India, "Coir House", M.G. Road, Kochi- 682016

Phone: 0484-2351807, 2351788, 2351954

E-mail: coirboard@nic.in, info@coirboard.org; Website: http://coirboard.gov.in

(14) Tool Room & Training Center, Min. of MSME, Govt. of India, Patliputra Industrial Estate

Patna- 800013

Phone: 0612-2270744

E-mail: trtcpatna14@gmail.com; Website: http://patna.idtr.gov.in

(15) Bihar State Pollution Control Board, Beltron Bhawan, Shastri Nagar, Jawahar Lal Nehru Marg, Patna-

800023

#### Sheohar- District Industrial Potential Survey | Page 27 of 27

Phone: 0612-2281250; 2281776

E-mail: <u>bspcb@yahoo.com</u>; Website: <u>http://bspcb.bih.nic.in</u>

(16) Food Safety and Standards Authority of India (FSSAI), Secretary, Health Department cum Executive

Director, State Health Society, Vikas Bhawan, New Secretariat Building, Bailly Road, Patna-800001

Phone: 011-65705552, 64672224

E-mail: <a href="mailto:licensing@fssai.gov.in">licensing@fssai.gov.in</a>; Website: <a href="mailto:http://www.fssai.gov.in">http://www.fssai.gov.in</a>